ORDER

KENS

T-WAS

NAT

Orders Order / Rev: 1277071 08328266 Alt Order #:

> HURD-CONGRESS 10/11 Product Desc:

Estimate: C11C17

Flight Dates: 10/11/16 - 10/17/16 Primary AE: Robert Langer

Original Date / Rev: 07/19/16 / 10/11/16

Order Type: Political Sales Region:

Smart Media Group Inc/ POL Name: Agency

> **Buying Contact:** Billing Type: Cash

Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: WEEKLY

> Alexandria, VA 22301 Agency Commission: 15%

Sales Office:

Advertiser **Hurd for Congress** New Business Thru: Name:

Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** PL-US House Representative Advertiser External ID: 51949

P04-GB Priority: Agency External ID: 7611AG

Unit Code: Revenue Codes: AGY, (POL) Political, (POL) Candidate General

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/10/16	10/16/16	35	\$19,565.00	\$16,630.25	October 2016	39	\$21,445.00	\$18,228.25	183.40
10/17/16	10/23/16	4	\$1,880,00	\$1 598 00	Totals	39	\$21,445.00	\$18,228.25	183.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share	Share	Total
KENS	32%	\$21,445.00
Market	100%	\$67,015,62

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	11%	\$7,371.72
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	36%	\$24,125.62
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	21%	\$14,073.28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ts	Rate Pri Rtg Type	Spots	Amount
E 1	All	10/14/16	10/14/16	Jeopardy 430-5p	CM	430-5p	1	:30	1	\$320.00 P04-(3.90 NM	1	\$320.00
				Jeopardy 430-5p								

Spots/Week Rating Start Date **End Date** Weekdays Rate

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Order / Rev: 1277071 Advertiser:

Alt Order #: 08328266 Product Desc: HURD-CONGRESS 10/11 KENS

Hurd for Congress

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Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Sp	ots	Rate	e Pri	Rtg Ty	pe S	Spots	Amount
E 1	All	10/14/1	6 10/14/16	Jeopardy 430-5p Jeopardy 430-5p	СМ	430-5p		-1	:30	1	\$320.	00P04	-(3.90 N	1M	1	\$320.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$320.00	Rating 3.90							ı		
E 2	All	10/14/1	6 10/14/16	Local News @ 6p Local News @ 6p		6-630p		-1	:30	1	\$500.	00P04	-C 5.40 N	1M	1	\$500.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 5.40							ı		
E 3	All	10/14/1	6 10/14/16	Local News @ 6a Local News @ 6a		6-7a		-1	:30	1	\$240.	00P04	-C 3.60 N	1M	1	\$240.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$240.00	Rating 3.60							ı		
E 4	All	10/14/1	6 10/14/16	Wheel of Frtune 6 Wheel of Frtune		630-7p		-1	:30	1	\$760.	00 P04	-(7.10 N	1M	1	\$760.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$760.00	Rating 7.10									
E 5	All	10/14/1	6 10/14/16	CBS This Morning	•	7-9a		-1	:30	1	\$120.	00P04	-(2.10 N	1M	1	\$120.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$120.00	Rating 2.10									
E 6	All	10/14/1	6 10/14/16	Fri Prime B Hawaii 5-0	СМ	8-9p		-1	:30	1	\$1,160.	00 P04	-C 7.10 N	1M	1	\$1,160.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,160.00	Rating 7.10							ı		
E 7	All	10/14/1	6 10/14/16	Fri Prime C Blue Bloods	СМ	9-10p		-1	:30	1	\$1,080.	00P04	-(7.20 N	1M	1	\$1,080.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,080.00	Rating 7.20							ı		
E 8	All	10/17/1	6 10/17/16	Local News @ 10 Local News @ 10		10-1035p	1		:30	1	\$680.	00P04	-C 3.60 N	1M	1	\$680.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$680.00	Rating 3.60							ı		
E 9	All	10/17/1	6 10/17/16	Jeopardy 430-5p Jeopardy 430-5p	СМ	430-5p	1		:30	1	\$320.	00 P04	-(3.90 N	1M	1	\$320.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$320.00	Rating 3.90							ı		
E 10	All	10/17/1	6 10/17/16	Wheel of Frtune 6 Wheel of Frtune		630-7p	1		:30	1	\$760.	00 P04	-C 7.10 N	1M	1	\$760.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$760.00	Rating 7.10							ı		
E 11	All	10/17/1	6 10/17/16	CBS This Morning	-	7-9a	1		:30	1	\$120.	00P04	-(2.10 N	1M	1	\$120.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$120.00	Rating 2.10							ı		
E 12	All	10/15/1	6 10/15/16	Local News @ 10 Local News @ 10	•	10-1030p		1-	:30	1	\$440.	00P04	-C 4.10 N	1M	1	\$440.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$440.00	Rating 4.10							ı		
E 13	All	10/15/1	6 10/15/16	Local News @ 10 Local News @ 10	•	1030-11p		1-	:30	1	\$260.	00 P04	-(2.80 N	1M	1	\$260.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$260.00	Rating 2.80							ı		
E 14	All	10/15/1	6 10/15/16	Blue Bloods 11p- Blue Bloods 11p-		11p-12a		1-	:30	1	\$105.	00P04	-(1.10 N	1M	1	\$105.00
Wee	<u>Star</u> ek: 10/1	<u>t Date</u> 0/16	End Date 10/16/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$105.00	Rating 1.10									
E 15	All	10/15/1	6 10/15/16	Local News @ 5p Local News @ 5p		5-530p		1-	:30	1	\$100.	00P04	-(1.90 N	1M	1	\$100.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating									

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KENS

Order / Rev: 1277071

Advertiser: Hurd for Congress

Alt Order #: 08328266 Product Desc: HURD-CONGRESS 10/11

Flight Dates: 10/11/16 - 10/17/16 Estimate: C11C17

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri Rtg Typ	e Spots	Amount
E15 All	10/15/1	6 10/15/16	Local News @ 5p S Local News @ 5p S		5-530p	-	1-	:30	1	\$100.00P04-C 1.90 N	Л 1	\$100.00
<u>St</u> Week: 10	art <u>Date</u> 0/10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 1.9	-					
E16 All	10/15/1	6 10/15/16	Local News @ 6p 5		6-630p	-	1-	:30	1	\$240.00P04-(4.30 N	Л 1	\$240.00
<u>St</u> Week: 10	art <u>Date</u> 0/10/16	End Date 10/16/16	Weekdays 5	Spots/Week 1	<u>Rate</u> \$240.00	Rating 4.3						
E 17 All	10/15/1	6 10/15/16	Wheel of Frtune 63 Wheel of Frtune 63		630-7p	-	1-	:30	1	\$280.00P04-(2.80 N	И 1	\$280.00
<u>St</u> Week: 10	art Date 0/10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$280.00	Rating 2.8	-					
E 18 All	10/16/1	6 10/16/16	Local News @ 10p Local News @ 10p		10-1035p	-	1	:30	1	\$360.00P04-C 4.10 N	Л 1	\$360.00
<u>St</u> Week: 10	art Date 0/10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$360.00	Rating 4.1						
E 19 All	10/16/1	6 10/16/16	Local News @ 103 Local News @ 103		1035-11p	-	1	:30	1	\$240.00P04-(2.90 N	Л 1	\$240.00
<u>St</u> Week: 10	art Date 0/10/16	End Date 10/16/16		Spots/Week 1	Rate \$240.00	Rating 2.9	-					
E 20 All	10/16/1	6 10/16/16	Blue Bloods 11p-12 Blue Bloods 11p-12		11p-12a	-	1	:30	1	\$80.00P04-C 1.40 N	1	\$80.00
<u>St</u> Week: 10	art Date 0/10/16	End Date 10/16/16	•	Spots/Week 1	<u>Rate</u> \$80.00	Rating 1.4						
E 21 All		6 10/16/16	NFL Sun Game #2 NFL Sun Game #2		(3:00 PM-6	-	1	:30	1	\$2,800.00P04-(10.10 N	Л 1	\$2,400.00
St Week: 10	art Date 0/10/16	End Date 10/16/16		Spots/Week	Rate \$2,800.00	Rating						
Spot C	h Date Ra	<u>inge</u> <u>D</u>	escription FL Sun Game #2 In:	<u>Star</u>	t/End Time		W	<u>'eekdays</u> Sı		ngth <u>Rate</u> <u>Rtg Type</u> :30 (\$2,800.00) 10.10 <i>NI</i>		
Se	ee MG 21.	.2	e #2 this week]	•		(0.00 1 10	0.007	3.	-		"	
2 A		6-10/13/16 N	FL Thu Night Game	Adj Vari	ous			Th	-	:30 \$2,400.00 10.10 N	Л	
E 22 All			Local News @ 530 Local News @ 530		530-6p	-	1	:30	1	\$280.00P04-(4.40 N	И 1	\$280.00
<u>St</u> Week: 10	art Date	End Date 10/16/16	_	Spots/Week 1	<u>Rate</u> \$280.00	Rating 4.4						
E 23 All			Sun Prime A 60 Minutes	CM	6-7p	-	1	:30	1	\$1,200.00P04-C 6.70 N	Л 1	\$1,200.00
St Week: 10	art Date	End Date 10/16/16		Spots/Week	<u>Rate</u> \$1,200.00	Rating 6.7	-					
E 24 All			CBS Sunday Morni CBS Sunday Morn	ng CM	8-930a		1	:30	1	\$480.00P04-C 4.50 N	Л 1	\$480.00
<u>St</u> Week: 10	art Date	End Date 10/16/16	•	Spots/Week 1	<u>Rate</u> \$480.00	Rating 4.5	-					
E 25 All		6 10/13/16	Local News @ 10p	M-F CM	10-1035p		1	:30	1	\$680.00P04-C 3.60 N	Л 1	\$680.00
	art Date	End Date	Local News @ 10p Weekdays 1	Spots/Week	Rate	Rating	-					
Week: 10 E 26 All		10/16/16 6 10/13/16	Jeopardy 430-5p	CM	\$680.00 430-5p	3.6	1	:30	1	\$320.00P04-(3.90 N	Л 1	\$320.00
	art Date	End Date	Jeopardy 430-5p Weekdays1	Spots/Week	Rate	Rating	-					
Week: 10 E 27 All		10/16/16 6 10/13/16	Wheel of Frtune 63	•	\$320.00 630-7p	3.9	0 1	:30	1	\$760.00P04-(7.10 N	<i>I</i> // 1	\$760.00
<u>St</u> Week: 10	art Date 0/10/16	End Date 10/16/16	Wheel of Frtune 63 Weekdays1	30-7p <u>Spots/Week</u> 1	<u>Rate</u> \$760.00	Rating 7.1	-					
TTOOK. TO	<i>,</i> 10/10	10/10/10	-	'	ψ, 50.00	7.1	•				-	

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KENS

Order / Rev: 1277071 Advertiser:

Alt Order #: 08328266 Proc

Product Desc: HURD-CONGRESS 10/11

Hurd for Congress

Flight Dates: 10/11/16 - 10/17/16 Estimate: C11C17

Ln Ch Start End	Inventory Code Break	Start/End T	Γime Days	Len Spot	s Rate Pri Rtg Ty	pe Spots	Amount
E 27 All 10/13/16 10/13/16	Wheel of Frtune 630-7p CM Wheel of Frtune 630-7p	630-7p	1	:30	1 \$760.00P04-C 7.10 N	IM 1	\$760.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$760.00	Rating 7.10				
	<u>Description</u> <u>Start</u>	/End Time		eekdays I	_ength Rate Rtg Ty		
1 All 10/10/16-10/16/16 \ See MG 27.2	Wheel of Frtune 630-7p 630-	7p		Th	:30 (\$760.00) 7.10 <i>I</i>	IM	
[Prgm Change nfl tv]							
2 All 10/10/16-10/16/16 N M MG for 27.1 10/13	Wheel of Frtune 630-7p 630-	7p	-7	ΓWF	:30 \$760.00 7.10 N	IM	
	CBS This Morning CM	7-9a	1	:30	1 \$120.00P04-(2.10 N	JM 1	\$120.00
0: 10: 5: 10:	CBS This Morning	5.	B. //				
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week1 1	<u>Rate</u> \$120.00	Rating 2.10				
E 29 All 10/11/16 10/11/16	Local News @ 10p M-F CM Local News @ 10p M-F	10-1035p	-1	:30	1 \$680.00P04-C 3.60 N	JM 1	\$680.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/10/16 10/16/16 E 30 All 10/11/16 10/11/16	-1 1 Local News @ 6p M-F CM	\$680.00 6-630p	3.60	:30	1 \$500.00 P04-C 5.40 N		\$500.00
	Local News @ 6p M-F	0 000p	_	.00			φοσοίσο
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 5.40				
E 31 All 10/11/16 10/11/16	•	630-7p	-1	:30	1 \$760.00P04-C 7.10 N	JM 1	\$760.00
Start Date End Date	Wheel of Frtune 630-7p Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/16 10/16/16	-1 1	\$760.00	7.10				
E 32 All 10/11/16 10/11/16	Tue Prime A CM NCIS	7-8p	-1	:30	1 \$1,600.00P04-(12.20 N	JM 1	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	Rate \$1,600.00	Rating 12.20				
	CBS This Morning CM	7-9a	-1	:30	1 \$120.00P04-C 2.10 N	JM 1	\$120.00
Charle Data - Find Data	CBS This Morning	Data	Datina				
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week -1 1	<u>Rate</u> \$120.00	Rating 2.10				
E 34 All 10/11/16 10/11/16	Tue Prime B CM Bull	8-9p	-1	:30	1 \$1,440.00P04-(10.00 N	JM 1	\$1,440.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	Rate \$1,440.00	Rating 10.00				
E 35 All 10/12/16 10/12/16		430-5p	1	:30	1 \$320.00P04-C 3.90 N	JM 1	\$320.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/10/16 10/16/16 E 36 All 10/12/16 10/12/16	1 1	\$320.00	3.90	:30	1		#F00.00
E 36 All 10/12/16 10/12/16	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	1	.30	1 \$500.00P04-C 5.40 N	IIVI I	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week1 1	<u>Rate</u> \$500.00	Rating 5.40				
E 37 All 10/12/16 10/12/16	Local News @ 6a M-F CM Local News @ 6a M-F	6-7a	1	:30	1 \$240.00P04-C 3.60 N	JM 1	\$240.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$240.00	Rating 3.60				
	Wheel of Frtune 630-7p CM Wheel of Frtune 630-7p	630-7p	1	:30	1 \$760.00P04-C 7.10 N	JM 1	\$760.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/10/16 10/16/16	1 1	\$760.00	7.10	.20	1 0100 00 004 (0.40)	10.4	#100.00
E 39 All 10/12/16 10/12/16	CBS This Morning CM CBS This Morning	7-9a	1	:30	1 \$120.00P04-C 2.10 N	JIVI 1	\$120.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week 1	<u>Rate</u> \$120.00	Rating 2.10				

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KENS

Order / Rev: 1277071

End

Advertiser: Hurd for Congress

Days

Alt Order #: 08328266

HURD-CONGRESS 10/11

Len Spots

Flight Dates: 10/11/16 - 10/17/16

Start

Ln Ch

Estimate: C11C17

Product Desc:

Break Start/End Time

Inventory Code

Rate Pri Rtg Type Spots Amount

Totals 39 \$21,445.00